

CONTRACT


WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

MEDIA STRATEGIES & RESEARCH VA
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

Contract / Revision		Alt Order #
333706 / 2		
Product		
CONGRESS 2012		
Contract Dates	Estimate #	
10/29/12 - 11/06/12	11825	
Advertiser	Original Date / Revision	
JOE COURTNEY FOR CONGRESS	09/05/12 / 11/05/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WVIT	Pat DeRico	Hartford Local
Special Handling		
Demographic		
RA1849		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	
42650	04908	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WVIT	10/29/12	11/06/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	3	\$2,250.00
CDR												
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/29/12	11/04/12	- 1 - 1 ---					2	\$750.00			
Week:	11/05/12	11/11/12	- 1 - - - - -					1	\$750.00			
2	WVIT	10/29/12	11/06/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	\$4,250.00
CDR												
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/29/12	11/04/12	1- 1 - 1 - -					3	\$850.00			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
2	WVIT	10/29/12-11/04/12	7-9A TODAY SHOW		7A-9A	M- W- F- - -	:30		\$850.00	NM		
See MG 2.6												
DNA-SEVERE WX COVERAGE												
6	WVIT	11/02/12-11/02/12	7-9A TODAY SHOW		7A-9A	----- F-----	:30		\$850.00	NM		
MG for 2.2 10/31												
Week:	11/05/12	11/11/12	11- - - - -					2	\$850.00			
3	WVIT	10/29/12	11/04/12	630-7A SU CT NEWS TODA'630A-7A			:30			NM	1	\$150.00
IP												
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/29/12	11/04/12	----- S					1	\$150.00			
4	WVIT	10/29/12	11/06/12	9-10A TODAY SHOW	9A-10A		:30			NM	3	\$1,050.00
IP												
	Start Date	End Date	Weekdays					Spots/Week	Rate			
Week:	10/29/12	11/04/12	- 1 - 1 ---					2	\$350.00			
Week:	11/05/12	11/11/12	1- - - - -					1	\$350.00			
5	WVIT	10/29/12	11/04/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	1	\$75.00
IP												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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10/29/12 - 11/06/12	CONGRESS 2012	11825

Advertiser	Original Date / Revision
JOE COURTNEY FOR CO	09/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/29/12												
		Start Date	End Date	Weekdays								
				-----F--				1				
									\$75.00			
6	WVT	10/29/12	11/04/12	3-4PM STEVE HARVEY	3P-4P		:30			NM	1	\$175.00
IP												
Week: 10/29/12												
		Start Date	End Date	Weekdays								
				--W----				1				
									\$175.00			
7	WVT	10/29/12	11/04/12	4-5P ELLEN	4P-5P		:30			NM	2	\$500.00
IP												
Week: 10/29/12												
		Start Date	End Date	Weekdays								
				-1-1---				2				
									\$250.00			
8	WVT	10/29/12	11/04/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	2	\$2,000.00
CDR												
Week: 10/29/12												
		Start Date	End Date	Weekdays								
				1-1----				2				
									\$1,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WVT	10/29/12-11/04/12		5-6P CT NEWS @ 5PM	5P-6P	M-----	:30		\$1,000.00	NM		
See MG 8.3												
DNA-SEVERE WX COVERAGE												
3	WVT	11/05/12-11/05/12		5-6P CT NEWS @ 5PM	5P-6P	M-----	:30		\$1,000.00	NM		
MG for 8.1 10/29												
9	WVT	10/29/12	11/06/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	6	\$4,200.00
CDR												
Week: 10/29/12												
		Start Date	End Date	Weekdays								
				-1-1--				2				
									\$1,400.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WVT	10/29/12-11/04/12		6-630P M-F CT NEWS @ 6	6P-630P	-Tu---F---	:30		\$1,400.00	NM		
See MG 9.4												
DNA-SEVERE WX COVERAGE												
4	WVT	10/29/12-11/04/12		6-630P M-F CT NEWS @ 6	6P-630P	----Th----	:30		\$1,400.00	NM		
MG See MG 9.5,9.6,9.7,9.8												
DNA-SEVERE WX COVERAGE												
5	WVT	11/05/12-11/05/12		7P-730P NIGHTLY NEWS	7P-730P	M-----	:30		\$850.00	NM		
MG for 9.4 11/01												
6	WVT	11/06/12-11/06/12		9-10A TODAY SHOW	9A-10A	-Tu-----	:30		\$350.00	NM		
MG for 9.4 11/01												
7	WVT	11/06/12-11/06/12		11-12P CT NEWS TODAY	11A-12P	-Tu-----	:30		\$75.00	NM		
MG for 9.4 11/01												
8	WVT	11/06/12-11/06/12		2-3PM JEFF PROBST	2P-3P	-Tu-----	:30		\$125.00	NM		
MG for 9.4 11/01												
Week: 11/05/12				1-----				1				
									\$1,400.00			
10	WVT	10/29/12	11/04/12	7-730P EXTRA	7P-730P		:30			NM	2	\$900.00
IP												
Start Date	End Date	Weekdays		Spots/Week								
Week: 10/29/12				1- -1--				2				
									\$450.00			
11	WVT	11/05/12	11/06/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	1	\$550.00
IP												

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Advertiser	Original Date / Revision
JOE COURTNEY FOR CO	09/05/12 / 11/05/12

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Advertiser		Original Date / Revision
JOE COURTNEY FOR CO		09/05/12 / 11/05/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	42	\$37,900.00	\$32,215.00
Totals	42	\$37,900.00	\$32,215.00

Signature: _____ Date: _____

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